Milwaukee BOAT SHOW

Expo Center at State Fair Park

JAN 20-22 & 25-29, 2023

Friday-Sunday & Wednesday-Sunday

2023 MILWAUKEE BOAT SHOW

EXPO CENTER AT WISCONSIN STATE FAIR PARK

JANUARY 20-22 & 25-29, 2023

MILWAUKEE BOAT SHOW PRODUCED BY:

ShowSpan

www.ShowSpan.com

ShowSpan is a John D. Loeks company

ADMISSION

Adults: $12.00

Children (6-14): $5

Children 5 & Under: FREE when accompanied by an adult

SHOW HOURS

Fri, Jan. 20: 12pm–8pm

Sat, Jan. 21: 10am–8pm

Sun, Jan. 22: 10am–5pm

Mon. & Tue., Jan. 23 & 24: *CLOSED*

Wed. Jan. 25: 12pm–7pm

Thurs., Jan. 26: 12pm–7pm

Fri., Jan. 27: 12pm–8pm

Sat., Jan. 28: 10am–8pm

Sun., Jan. 29: 10am–5pm

Twiggy
THE WATER SKIING SQUIRREL

This internationally famous star will return to the Milwaukee Boat Show for the 2nd week of the show! Come join Twiggy and her team for a family friendly, fun-filled, interactive show featuring Twiggy the Water Skiing Squirrel! Learn all about water safety, waterskiing and what wild things Twiggy gets into at her lagoon.

TWIGGY'S PERFORMANCE SCHEDULE:

Wednesday, Jan. 25: 3pm & 6pm

Thursday, Jan. 26: 3pm & 6pm

Friday, Jan. 27: 1pm, 4pm & 7pm

Sat., Jan. 28: 11am, 2pm, 5pm & 7pm

Sunday, Jan. 29: 12pm & 3pm

HO SPORTS TUBE TRUCKLOAD SALE

HO Sports and Skipper Bud's will inflate every tube they make and offer the BEST values ever at the Boat Show Truckload Sale! Meet the professional designers of the tubes straight from the factory.

HO SPORTS

HO SPORTS TUBES
TRUCKLOAD SALE

WISCONSIN SCALE BOATS

WISCONSIN SCALE BOATING ASSOCIATION

Meet the model boat enthusiasts and view their unique display of boats. Association members will be on hand to answer any questions and demonstrate their crafts.

ANTIQUE & CLASSIC BOATS

The Glacier Lakes Chapter of the Antique & Classic Boat Society will bring in the best of their show quality restorations.

GLACIER LAKES Chapter ACBS

THE ANTIQUE AND CLASSIC BOAT SOCIETY INC.

Southport Marina

Conveniently located in the heart of Downtown Kenosha, Southport Marina is the perfect location to enjoy Lake Michigan and be just steps from all the entertainment the downtown area has to offer.

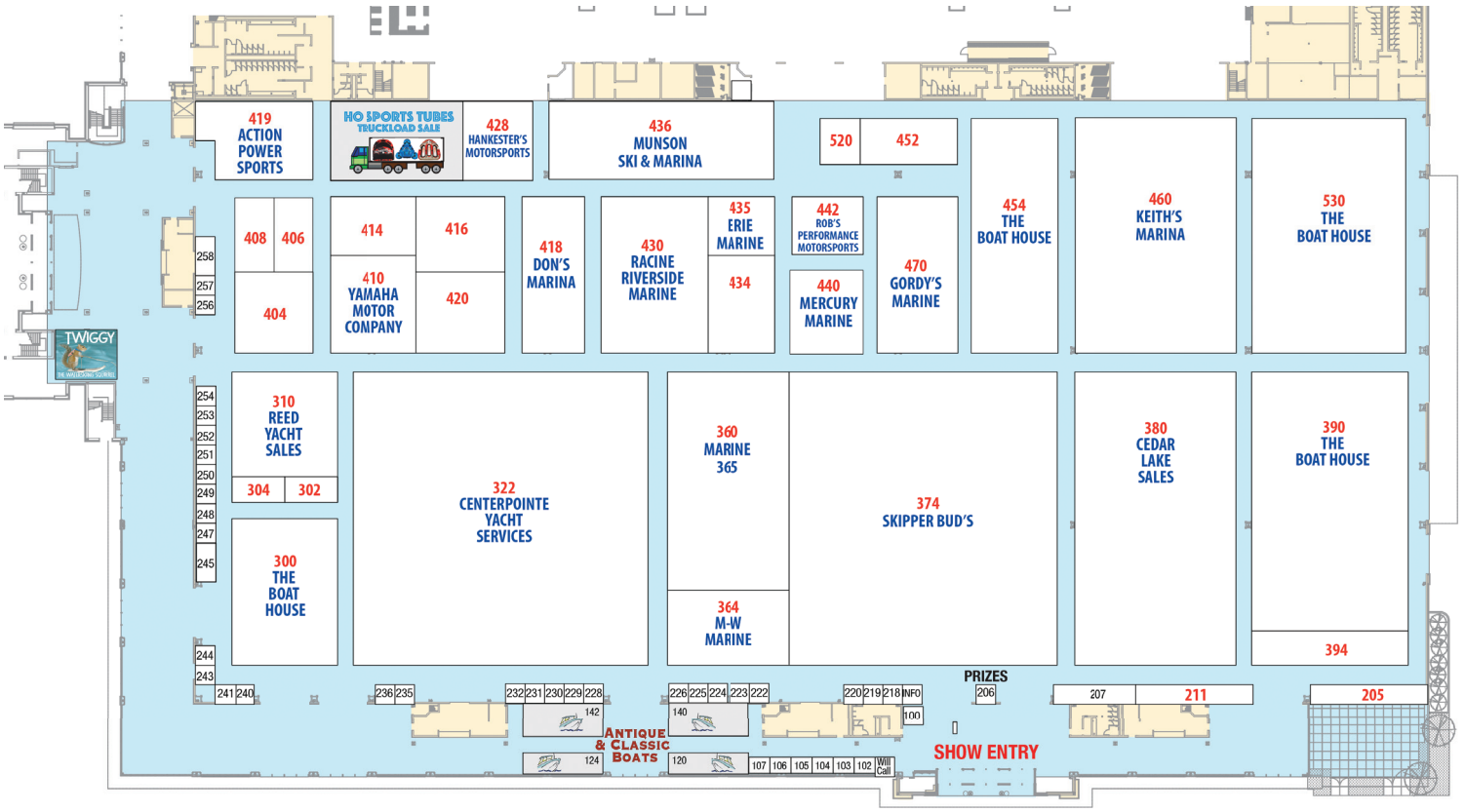
New Slip Holder Offer:

All new slip holders will receive a $250.00 discount on the purchase of a slip for the 2023 season if purchased prior to February 28th, 2023.

SOUTHPORT MARINA

www.spmarina.net

FLOOR PLAN & Boat Line Listing



Boat Line	Company	Booth No.
AB Inflatables	CenterPointe Boat Services	322, 404
Alumacraft	Don's Marine LLC	418
Angler Qwest Pontoons	Action Power Sports	419
Aqua Patio	CenterPointe Boat Services	322, 404
Aqua-Cycle Paddle Boats	Cedar Lake Sales	380
ATX	SkipperBwud's	374
Aviara	SkipperBud's	374
Axis	Gordy's Marine	470
Barletta	SkipperBud's	374
Bass Cat Bass Boats	Cedar Lake Sales	380
Bayliner	Keith's Marina, Inc.	460
Bayliner	SkipperBud's	374
Beneteau Power Boats	CenterPointe Boat Services	322, 404
Bennington Pontoons	The Boat House	300, 390, 454, 530
Bentley Pontoons	Munson Ski & Marine	436
Bentley Pontoons	Cedar Lake Sales	380
Boston Whaler Boats	The Boat House	300, 390, 454, 530
Caymas	Cedar Lake Sales	380
Chaparral	Marine 365	360
Chaparral	Munson Ski & Marine	436
Chris Craft Boats	CenterPointe Boat Services	322, 404
Cobalt Boats	Gordy's Marine	470
Crestliner	Cedar Lake Sales	380
Crownline	The Boat House	300, 390, 454, 530
Cruisers	SkipperBud's	374
Everglades Boats	Gordy's Marine	470
Forest River Marine	CenterPointe Boat Services	322, 404
Formula	Marine 365	360
Fountain Powerboats	Marine 365	360
Four Winns	SkipperBud's	374
G2 Suncatcher Pontoons	The Boat House	300, 390, 454, 530
G3 Fishing Boats	The Boat House	300, 390, 454, 530

Boat Line	Company	Booth No.
Glastron	SkipperBud's	374
Godfrey Pontoons	Munson Ski & Marine	436
Godfrey Pontoons	CenterPointe Boat Services	322, 404
Grady White	The Boat House	300, 390, 454, 530
Grand Gala	Racine Riverside Marine	430
Harris	SkipperBud's	374
Heyday	SkipperBud's	374
Hobie Kayaks	Don's Marine LLC	418
Hurricane Deck Boats	The Boat House	300, 390, 454, 530
Hurricane Deck Boats	Keith's Marina, Inc.	460
Kawasaki Personal Watercraft	Action Power Sports	419
Lowe Fishing Boats	CenterPointe Boat Services	322, 404
Lowe Poontoon Boats	CenterPointe Boat Services	322, 404
Lund	M-W Marine Inc	364
Malibu	Gordy's Marine	470
MasterCraft	SkipperBud's	374
Mirrocraft	Racine Riverside Marine	430
Misty Harbor Pontoons	CenterPointe Boat Services	322, 404
Monaco	CenterPointe Boat Services	322, 404
Moomba	The Boat House	300, 390, 454, 530
Nauticstar Deck Boats	CenterPointe Boat Services	322, 404
Nautique Ski & Wakeboard Boats	The Boat House	300, 390, 454, 530
North River Boats	Erie Marine Sales LLC	435
NorthCoast Boats	Reed Yacht Sales	310
Offshore Center Consoles	CenterPointe Boat Services	322, 404
Polar Craft Boats	Action Power Sports	419
Pursuit Boats	CenterPointe Boat Services	322, 404
Qwest Pontoons	Action Power Sports	419
Ranger	M-W Marine Inc	364
Ranger Tugs	Reed Yacht Sales	310
Robalo	Marine 365	360
Robalo	Racine Riverside Marine	430

Boat Line	Company	Booth No.
San Pan	CenterPointe Boat Services	322, 404
Scarab	SkipperBud's	374
Scout	SkipperBud's	374
Sea Ray	SkipperBud's	374
Sea-Doo Personal Watercraft	Action Power Sports	419
Sea-Doo Personal Watercraft	Rob's Performance Motorsports	442
Sea-Doo Switch Pontoons	Action Power Sports	419
Sea-Doo Switch Pontoons	Rob's Performance Motorsports	442
Sealine Yachts	The Boat House	300, 390, 454, 530
Skeeter Fishing Boats	Don's Marine LLC	418
Smokercraft	Keith's Marina, Inc.	460
South Bay Pontoons	CenterPointe Boat Services	322, 404
Sportsman Boats	The Boat House	300, 390, 454, 530
Starcraft Deckboats	SkipperBud's	374
Starcraft Pontoons	SkipperBud's	374
Starweld	Keith's Marina, Inc.	460
Stingray Boats	CenterPointe Boat Services	322, 404
Sunchaser Pontoons	Keith's Marina, Inc.	460
Supra	The Boat House	300, 390, 454, 530
Sweetwater	CenterPointe Boat Services	322, 404
Sylvan Pontoons	Keith's Marina, Inc.	460
Tiara	SkipperBud's	374
Tige'	SkipperBud's	374
Vexus	M-W Marine Inc	364
Viaggio Pontoons	CenterPointe Boat Services	322, 404
Vortex Jet Boats	Marine 365	360
Walker Bay	Racine Riverside Marine	430
Weldcraft	Reed Yacht Sales	310
Yamaha Personal Watercrafts	Hankster's Motorsports	428
Yarcraft	Cedar Lake Sales	380
Zodiac Boats	Reed Yacht Sales	310

EXHIBITOR Listing

Exhibitor	Booth No.

Action Power Sports **419**
SeaDoo PWC's and Pontoons, Kawasaki PWC's, Qwest Pontoons, Angler Qwest Pontoons, Polar Craft Boats

Arbor, Earth & Stone LLC **207**
Boat House Construction, Shoreline Repair and Rip Rap, Lakeshore Landscaping

Bath Fitter **258**
One Day Bathtub & Shower Remodeling

Boat House/Northern Docks & Lift **452**
Shore Station, Voyager, Wave Armor

Cedar Lake Sales **380**
Crestliner, Bentley Pontoons, Yarcraft, Caymas, Bass Cat Bass Boats, Aqua-Cycle Paddle Boats, Mercury Engines, Porta-Dock Piers and Marine Electronics

CenterPointe Yacht Services / CenterPointe Boat Services **322, 404**
Beneteau Power Boats, Chris Craft Boats, Stingray Boats, Nauticstar Deck Boats, Misty Harbor Pontoons, South Bay Pontoons, Forest River Marine, Lowe Fishing Boats, Lowe Poontoon Boats, Pursuit Boats, Viaggio Pontoons, Aqua Patio, San Pan, Sweetwater, Monaco, Godfrey Pontoons, Offshore Center Consoles, AB Inflatables, Mercury, Yamaha, Suzuki, Shore Station Boat Lifts, Boat Rentals, Certified Technicians, SUPs, Master Service & Parts, Pro Shop, Lake & More Piers and Lifts, Floating Party Pads, Tubes, Accessories

Cutco Cutlery **249**
Kitchen Cutlery and Accessories, Cookware, Garden Tools, Sporting Knives, Flatware, BBQ Tools, Culinary Tools

Don's Marine LLC **418**
Hobie Kayaks and Paddle Boards, Skeeter Fishing Boats, Alumacraft

Eco Waterway Services **225**
Lake Weed Control & Dredging

Edward Jones - Thiensville **251**
Wealth Management & Financial Planning

Erie Marine Sales LLC **435**
North River Boats

Everdry Waterproofing **107**
Free Information on Basement Waterproofing, Foundation Repair and Healthy Home Living

Exterior Press LLC **250**
Home Improvement Services for Lake Homes, Vacation Homes, Residential Homes

Exhibitor	Booth No.

Floe International **434**
Aluminum Dock and Boat Lift Systems

Forever Piers **220**
Pier Services and Furniture

Glacier Lakes Chapter of Antique & Classic Boat Society **124, 140, 142**
Antique Boat Displays & Period Items

Gordy's Marine **470**
Cobalt Boats, Malibu, Axis, Everglades Boats

Great Lakes Scuttlebutt **100**
Free Boating Magazine

Hankster's Motorsports **428**
Yamaha PWCs

Jet Dock Wisconsin **254**
Jet Dock Drive on Docking (Floating Dock System)

Keith's Marina, Inc. **460**
Bayliner, Smokercraft, Hurricane Deckboats, Sylvan & Sunchaser Pontoons, Starweld, Mercury, Mercruiser, ShoreStation & Lakeshore Lifts, Connelly Skis & Tubes, Wakeboards

Lakeshore Pier Service **414**
Pier Pleasure Authorized Dealer, Custom Piers, Boat Lifts, and Shoreline Construction

Land and Lake Unlimited **236**
Landscape, Hardscape, Errosion Control, Piers

LeafFilter North, LLC **247**
A comprehensive gutter protection system that is guaranteed to keep your gutters clog free

Lifts & Docks **406**
Craftlander Boat Lifts, JB Lund Docks

Marine 365 ..... **360**
Chaparral, Formula, Fountain Powerboats, Robalo, Vortex Jet Boats

Marine Credit Union **223**

Max Dock & Lift Systems **453**
Docks & Lifts

Mercury Marine **440**
Mercury Marine Products

Exhibitor	Booth No.

Munson Ski & Marine **436**
Godfrey, Bentley, Chaparral

M-W Marine Inc **364**
Lund, Ranger, Vexus, Mercury, Shorelandr', Shorestation

Nimphius Boatworks **253**
Shipwright, Electronics Installations, Rigging Services, Sailboat Equipment/Hardware - Electric Winch Handles, Sailboat Brokerage, Marine Heads, Historian of Antique Sailboats

North Shore Bank **600**
Finance Services

Nothing Bundt Cakes **257**

Paddle North **304**
Stand Up Paddleboards, Accessories, and Apparel

Pier of d'Nort **241, 243, 244**
Our aluminum piers offer a patented innovative design allowing for one person installation with no special tools

Porta-Dock, Inc. **420**
Porta Dock Docks & Boat Lifts

Porters Borders **232**
Continuous Concrete Curb

Prudential Advisors **230**
Financial Services

Racine Riverside Marine **430**
Mirrocraft, Robalo Boats, Grand Gala, Walker Bay, Yamaha, Tohatsu, Honda Outboards, Mercury, Trailmaster & EZ Loader Trailers

Reed Yacht Sales **310**
Zodiac Boats, NorthCoast Boats, Weldcraft & Ranger Tugs

Reefpoint Marina **222**
921 Slip Marina conveniently located between Chicago & Milwaukee, featuring 5 Star resort like amenities

Rob's Performance Motorsports, LLC **442**
Sea-Doo Personal Watercraft, Triton Trailers, Sea-Doo Switch Pontoons

SC Wake - SeaDek **240**
SeaDek, Boat Juice by SC Wake

Schmidt Boat Lifts & Docks **416**
Hewitt Docks and Lifts, Easy Way Docks

Exhibitor	Booth No.

Sea Dragon Swings **245**
Marine Swings & Hammocks for Boats, Pontoons and Piers

SkipperBud's ..... **374, Tuber's Sale**
Barletta, Tiara, Cruisers, Four Winns, Glastron, Harris, MasterCraft, Sea Ray, Scarab, Scout, Starcraft Pontoons, Starcraft Deckboats, ATX, Bayliner, Heyday, Tige', Aviara, Yamaha

South Shore Yacht Club **219**
South Shore Yacht Club

Star Glow Products **252**
Multipurpose Cleaning Product for Boat, Home, Auto

Summerset Marine Construction **205, 211, 394**
Marine & Lakefront Construction

Sunrise Marine LLC **235**
AquaTraction Advanced Marine Flooring

T-Mobile **256**

Taconic Maintenance **248**
The Sun Chill

The Boat House **300, 390, 454, 530**
Bennington Pontoons, Crownline, Hurricane Deck Boats, Nautique Ski & Wakeboard Boats, Supra, Moomba, Sportsman Boats, G3 Fishing Boats, G2 Suncatcher Pontoons, Grady White, Whaler, Yamaha Engines, Mercury Engines, Shorestation Piers and Lifts, Sealine Yachts

thestickit.com **231**
Sticky Roller

U.S. Coast Guard Auxiliary **224**
Boating Safety Information, Public Education Information, Legal Requirements

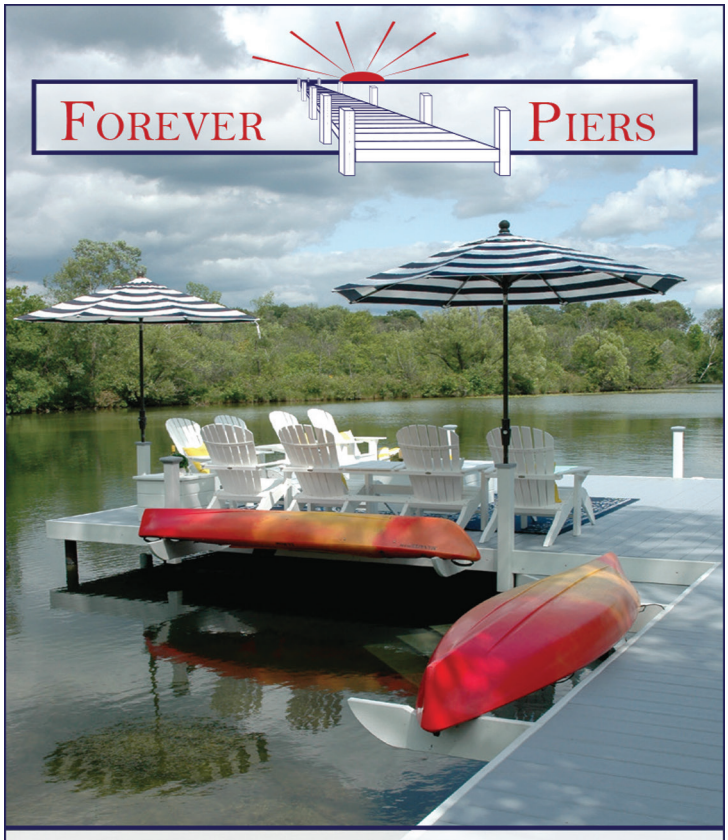
Vivid Detailing & Customs **228**
Marine Detailing and Ceramic Coating Services

Wisconsin Boating Club **218**
Membership Applications & Information. Promotion of Boaters Safety, Etiquette & Recreation on the Water

Wisconsin Scale Boating Association Ltd **120**
Exhibit of Scale Boats and Model Ships

Xact Customs - Midwest **226**
Custom Designed Decking

Yamaha Motor Corporation, USA **410**
Outboard Motors, Propellers



Permanent Pier Solution
262.379.9175 | foreverpiers.com

Thank you!

THANK YOU for attending the 2023 Milwaukee Boat Show.

We would appreciate your feedback. Please scan this QR code to take our online survey.

WIN! A HO SPORTS HAWAII ILAND INFLATABLE FLOATING DOCK!

Register to win at the Show, courtesy of Skipper Bud's and HO Sports.

Media Partners:

SkipperBuds · HO SPORTS · TODAY'S TMJ4 · NEWSRADIO 620 WTMJ WISCONSIN'S RADIO STATION

WIN! A HO SPORTS FURY TUBE!

Each day, Wednesday, Thursday and Friday, two tubes will be given away to some lucky winners! Stop by the HO Sports Tubers Truckload Sale while at the show to enter to win.

SkipperBuds Media Partner:

HO SPORTS · MILWAUKEE'S HOMETOWN ROCK 96.5 WKLH-FM

Cedar Lake Sales

WIN! A PONTOON DINNER CRUISE FOR THE WINNER AND UP TO 3 PEOPLE ON BIG CEDAR LAKE!

Media Partners:

NEWS/TALK 1130 WISN · 95.7 BIG FM

One lucky winner from the Milwaukee Boat Show and 3 guests will win a Pontoon Dinner Cruise on Big Cedar Lake for up to 3 hours, courtesy of Cedar Lake Sales! Register to win this cruise while you are at the Boat Show.

WIN! A JOBE COMBINATION SAIL AND PADDLEBOARD

Register to win this combination paddleboard including the sail and paddle while you are at the show, courtesy of CenterPointe Yacht Services.

Media Partners:

102.9 THE HOG EVERYTHING THAT ROCKS! · FOX6 MILWAUKEE

CenterPointe
Sales • Service • Slips • Storage

Check out my Scuttlebutt® APP

The Community for Boaters

Including:

- Live social feed
- Weather map
- Point of interest
- Weather bouy
- Great offers
- and so much more!

Scan code to join us or text "**scuttlebutt**" to: **55678**